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## Media Relations Generali Investments

Pietro Como M +39 334 682 6253 pietro.como@generali-invest.com

Tanja Ignjatovic M +39 342 8659210 tanja.ignjatovic@generali-invest.com

## Generali Investments: Marco Zanuso appointed Chief Sales & Marketing Officer

Generali Investments announces the appointment of Marco Zanuso as **Chief Sales & Marketing Officer**. In this role, Zanuso will be responsible for defining and overseeing the commercial development strategies and plans aimed at strengthening Generali Investments' positioning in key markets.

He will lead a global team of sales professionals and will directly report to Woody Bradford, the Generali Investments CEO & General Manager. In this position Zanuso will replace Tim Rainsford who leaves the Group.

Marco Zanuso joins the Generali Investments' team after a significant experience in the investment management industry. Previously, he was Senior Managing Director, Head of EMEA Institutional at Manulife Investment Management in London and Milan. Before Manulife, Zanuso was with Sandell Asset Management as Head of Business Development, Europe, Middle East and Africa (EMEA). In his more than 20 years of sales and product development experience, he was involved in both traditional and alternative investments, including senior roles at FRM (Man Group), SEI Investments, and Scottish Widows Investment Partnership.

Zanuso holds a BA in Finance & Business Administration from Università Statale di Parma, Italy and post graduate training in finance and investments from SDA Bocconi in Italy and Wharton University in the US. He is also a Chartered Alternative Investment Analyst.

**Woody Bradford**, CEO & General Manager of Generali Investments, commented: "We are pleased to welcome Marco to our team, where he brings a wealth of sales and marketing knowledge, deep relationships and significant global leadership expertise. With over two decades of experience at respected global investment companies, his deep knowledge of the global asset management industry, particularly with alternative asset classes, will be instrumental as we further advance our distinctive sales proposition and create long-term value for our clients".

## **GENERALI INVESTMENTS**

With approximately 615 billion euros in assets under management (as of June 30) and more than 2,200 investment professionals, Generali Investments is the holding company that brings together several asset management companies, offering a portfolio of specialized expertise in various countries.

Affiliated companies include: **Generali Asset Management** S.p.A. Asset Management Company, **Generali Real Estate** S.p.A. Asset Management Company, **Infranity** SAS, **Sosteneo** S.p.A. Asset Management Company, **Sycomore Asset Management**, **Aperture Investors** LLC (including Aperture Investors UK Ltd), **Lumyna Investments** Limited, **Plenisfer Investments** S.p.A. Asset Management Company, S.p.A. Asset Management Company, S.p.A. Asset Management Company, **Conning** and its subsidiaries (**Global Evolution** Asset Management A/S, **Octagon** Credit Investors, LLC, **Pearlmark** Real Estate, LLC and PREP Investment Advisers LLC), as well as Generali Investments CEE. Generali Investments Luxembourg S.A. is the management company for most of the funds whose assets under management were mentioned above.

Generali Investments is part of the Generali Group, founded in 1831 in Trieste as Assicurazioni Generali Austro-Italiche.